

Message

From: Mercurio, Cristina [Mercurio.Cristina@epa.gov]
Sent: 10/7/2019 1:54:06 PM
To: Anna Toness [atoness@usaid.gov]
CC: Valdez, Pablo M [ValdezPM2@state.gov]; Hill-Macon, Cam [Hill-Macon.Cam@epa.gov]
Subject: FW: USAID, U.S. Chamber, Ministry of Environment Amazon-related events in November
Attachments: PPA Brochure Folder (english-web).pdf; 20190720_PPA_relatorio_ingles (3).pdf

Hi Anna,

Thanks for this outreach to the US Chamber. I would be interested in learning more about the PPA. Please let me know if you're able to set up a discussion with the Chamber and whether I could join or whether you have time for a separate call with EPA.

Has MMA been engaged in the PPA? Do you have a sense of whether Minister Salles is looking to make connections between the PPA and his proposed business trip to the Amazon?

Just trying to figure out how everything connects.

Thanks.

Cristina

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From: Anna Toness <atoness@usaid.gov>
Sent: Monday, October 07, 2019 8:41 AM
To: Valdez, Pablo M <ValdezPM2@state.gov>
Cc: ccarvalho@uschamber.com; Mercurio, Cristina <Mercurio.Cristina@epa.gov>; Alexandre Alves <aalves@usaid.gov>; Patricia Benthien <pbenthien@usaid.gov>; Ana Paula Mendes <amendes@usaid.gov>
Subject: Re: USAID, U.S. Chamber, Ministry of Environment Amazon-related events in November

Hello Ms. Carvalho,

It is very nice to meet you virtually and we will send you some additional information about the private sector led platform called the Partnership Platform for the Amazon (PPA) <https://ppa.org.br/>. The PPA is a collective action platform made up of about 25-30 companies that operate in the Amazon on sustainability issues. The Para state expansion is the part being launched on November 7th, along with a new impact investment fund designed to have positive impact on biodiversity conservation through investments in sustainable businesses.

Attached is some background on the PPA. We would very much like to brief the U.S. Chamber of Commerce on our work and invite you to participate in this network and the November 7th event.

I will have my colleague, Alex , copied, send you an updated agenda for the November 7th event, as well.

Best,
Anna

On Thu, Oct 3, 2019 at 8:56 AM Valdez, Pablo M <ValdezPM2@state.gov> wrote:

Hi Ms. Carvalho,

I wanted to start a conversation with you, my USAID colleague (Anna Toness), and me regarding the events shaping up for Brasilia and the Amazon in November. I understand your November 12 Brasilia event is firm as is a USAID partner event November 7 in Belem. I'm working with the Ministry of Environment (MMA) to get clarity on their proposed event in Manaus/Belem for Nov 8-10. To recap, what we are tracking:

- November 7 in Belem a USAID partner has an event planned to launch the expansion of the private-sector led Amazon Partnership Platform (PPA). Below is the save the date card for the Nov 7 event. Senior USAID leadership will attend. The objective of the PPA is to facilitate and create partnerships among public and private sector, leverage private investments to increase their impact on sustainable local livelihoods and biodiversity conservation, and provide opportunities to share ideas, science, technology, innovations and knowledge between various actors.
- November 8-10 MMA Minister Salles invited EPA Administrator Wheeler, among others, to attend an event in Belem or Manaus. We understand this event is still taking shape, but MMA has the lead.
- November 12 U.S. Chamber event in Brasilia.

As we move forward with planning, I thought it would be useful to have each other's contact info, look for synergies, and compare notes. Let us know if I got something wrong in my summary above and we welcome additional information on the U.S. Chamber's November plans in Brazil.

Thanks,

--Pablo



Apresenta

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A Plataforma Parceiros pela Amazônia
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Amazônia.

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2019 Início
7 NOV 13h30

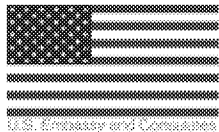
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Partnership for the Conservation of Amazon Biodiversity (PCAB) <https://pcabhub.org/en-us>

Partnership Platform for the Amazon (PPA) <https://ppa.org.br/>